

### Share the Joy of Giving

52% of SMC students surveyed  
experience food insecurity.

2023 #RealCollege Survey Results

**Two-Day Distribution: Mon, Nov. 24 & Tue, Nov. 25**

Santa Monica College Foundation's 9th annual **GIVING THANKS(giving)** distributes holiday groceries to 2,400+ students in need. This event also raises critical funds to support SMC's Basic Needs Program and Emergency Grant Fund to support students throughout the year.

- **Basic Needs Program** ensures all students have access to free fresh groceries, student-parenting items (i.e., diapers, formula & baby food), hygiene products, clothing, transportation, counseling and mental health services.
- **Emergency Grant Fund** provides critical support to allow students to remain enrolled when unplanned and urgent scenarios arise (i.e., loss of housing, medical bills, technology needs, car repairs or childcare issues.)

Your investment will help alleviate basic needs challenges to help deserving students focus on their educational goals this holiday season and throughout the year.

**2,400+  
students  
served**

GIVING THANKS(GIVING)	Sponsor Benefits 2025	Presenting \$75,000	Gratitude \$50,000	Harvest \$25,000	Blessings \$10,000	Community \$5,000
Brand Placement	Inclusion on Invitation & Flyers	Premier Logo Placement	Logo	Logo	Logo	Line-Listing
	Inclusion on Event Signage & Banners	Premier Logo Placement	Logo	Logo	Logo	Line-Listing
	Inclusion on Website	Premier Logo Placement w/hyperlink	Logo w/hyperlink	Logo w/hyperlink	Logo	Logo
	Opportunity to Include Branded Materials in Students' Grocery Bags (2,500-3,000)	✓	✓	✓		
Corporate Engagement	Opportunity to Volunteer During Event	30 Volunteers	20 Volunteers	15 Volunteers	10 Volunteers	5 Volunteers
	Featured Speaker at Event	✓				
	Publicly Recognized During Event	✓	✓	✓	✓	
	Opportunity to Create Custom Activation	✓	✓			
Media Exposure	Social Media Post w/Logo & Tagging	4 Total, 1 dedicated	3 Total, 1 dedicated	3 Total	2 Total	1 Total
	Personalized Thank You Video from SMC Students (post on your internal channels!)	✓	✓			
	Inclusion in SMC Foundation E-Blast (Distribution: 16,000+)	Premier Logo Placement	Logo	Logo	Logo	Line-Listing
	Inclusion in SMC Staff Bulletin Email (Distribution: 2,000+)	Premier Logo Placement	Logo	Logo	Line-Listing	Line-Listing
	Inclusion in Print & Online Advertisements, including Corsair Student Website (Distribution: 11,000 monthly visits)	Premier Logo Placement	Logo	Logo	Line-Listing	Line-Listing
	Inclusion in Press Release	✓	✓	✓	✓	

To secure your sponsorship, contact **Katie Moe** at **moe\_katherine@smc.edu** or **(310) 434-8583** or [foundation.smc.edu/thanksgiving](https://foundation.smc.edu/thanksgiving).

*Rolling deadlines apply, so please confirm your support early to take advantage of the sponsor benefits.*





# AT A GLANCE

## #1 Transfer

To UCLA, UC Berkeley, USC, LMU, and Columbia University among other top universities

## 25,000+

Students in 100+ Majors

## 75%

Low-Income Students of Color

## 65%

## 67%

Part-Time

## 51%

First-Gen



### SPECIALTY AREAS

Arts, Media, & Entertainment  
Business & Finance  
Culture, History, & Languages  
Education  
Interaction Design (IxD) – BA Degree

Pre-Law  
People & Society  
Public Policy  
Respiratory Therapy & Nursing  
STEM...and more

### 2025 GRADUATING CLASS

- 7,248 graduates
- 13,394 degrees & certificates awarded
- 29.7% of students graduated with honors
- 6,146 students earned more than one degree
- Average age of graduates is 28 years

### SHAPING FUTURES & STRENGTHENING COMMUNITY

- #1 in UC transfers for African American and LatinX students
- Nationally recognized as Hispanic-Serving Institution, serving 41% LatinX students
- A World Class Education for \$1,200/year

**SMC Foundation's mission is to eliminate barriers to ensure academic success for SMC students.**

#### Board of Directors

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Mentor • Create a Scholarship • Support an Academic Program • Provide Internships • Hire

**For details on how you can support SMC students, please contact Katie Moe, Development Director (310) 434-8583 or [moe\\_katherine@smc.edu](mailto:moe_katherine@smc.edu) [foundation.smc.edu](http://foundation.smc.edu)**



# GIVING THANKS(giving) Sponsorship Commitment Form

Supporting the Basic Needs of SMC Students

Date

**Yes, I/we want to sponsor and invest in Santa Monica College students!**

☐ \$75,000 PRESENTING

☐ \$50,000 GRATITUDE

☐ \$25,000 HARVEST

☐ \$10,000 BLESSINGS

☐ \$5,000 COMMUNITY

☐ Please accept my fully  
tax-deductible donation of \$ \_\_\_\_\_

## Individual Sponsor Contact Information

First Name

Last Name

Address  
(Street)

City/State  
/Zip

Phone

E-Mail

## Corporate/Organization Sponsor Information

Company/Organization Name

Contact Name

Contact Email

Contact Phone

Company Address (Street)

Company Address (City/State/Zip)

**Pay Online Securely: [foundation.smc.edu/thanksgiving](https://foundation.smc.edu/thanksgiving)**

☐ Please find my check enclosed, payable to:

Santa Monica College Foundation  
Attn: Katie Moe/Thanksgiving  
1900 Pico Blvd.  
Santa Monica, CA 90405



Please note there are rolling  
deadlines. Submit your pledge  
early to ensure you receive your  
many sponsor benefits.

**Tax ID 95-6047779**

**Questions?**

**Katie Moe: [moe\\_katherine@smc.edu](mailto:moe_katherine@smc.edu) or (310) 434-8583**