

November 23 & 24, 2026



Celebrating Ten Years Together

Join us for Santa Monica College Foundation's **10th annual GIVING THANKS(giving)** and help provide fresh holiday groceries to 2,500+ SMC students in need.

For ten years, this special event has brought our community together to ensure no student faces the holidays alone. That commitment matters now more than ever. Since September 2025, visits to SMC's on-campus student food pantry, the Bodega, have increased by 20%, underscoring the growing need among our students.

This cherished tradition also raises vital funds for SMC's **Basic Needs Program** and **Emergency Grant Fund**, which offer:

- Year round access to free groceries, clothing, hygiene, and parenting supplies
- Urgent financial aid for housing, medical bills, and other unexpected crises

Your generosity provides more than a holiday meal – it fuels community, stability, and hope. Help us make our 10th GIVING THANKS(giving) the most impactful yet by sponsoring today.

To secure your sponsorship, contact **Katie Moe at (310) 434-8583** or moe_katherine@smc.edu
Visit foundation.smc.edu/thanksgiving to donate online.

	Sponsor Benefits 2026	Presenting \$75,000	Gratitude \$50,000	Harvest \$25,000	Blessings \$10,000	Community \$5,000
Brand Placement	Inclusion on Invitation & Flyers	Premier Logo Placement	Logo	Logo	Logo	Line-Listing
	Inclusion on Event Signage & Banners	Premier Logo Placement	Logo	Logo	Logo	Line-Listing
	Inclusion on Website	Premier Logo Placement w/hyperlink	Logo w/hyperlink	Logo w/hyperlink	Logo	Logo
	Opportunity to Include Branded Materials in Students' Grocery Bags (2,500-3,000)	✓				
Corporate Engagement	Opportunity to Volunteer During Event	30 Volunteers	20 Volunteers	15 Volunteers	10 Volunteers	5 Volunteers
	Featured Speaker at Event	✓				
	Publicly Recognized During Event	✓	✓			
	Opportunity to Create Custom Activation	✓	✓			
Media Exposure	Social Media Post w/Logo & Tagging	4 Total, 1 dedicated	3 Total, 1 dedicated	3 Total	2 Total	1 Total
	Personalized Thank You Video from SMC Students (post on your internal channels!)	✓	✓			
	Inclusion in SMC Foundation E-Blast (Distribution: 16,000+)	Premier Logo Placement	Logo	Logo	Logo	Line-Listing
	Inclusion in SMC Staff Bulletin Email (Distribution: 1,500+)	Premier Logo Placement	Logo	Logo	Line-Listing	Line-Listing
	Inclusion in Print & Online Advertisements, including Corsair Student Website (Distribution: 11,000 monthly visits)	Premier Logo Placement	Logo	Logo	Line-Listing	Line-Listing
	Inclusion in Press Release	✓	✓	✓	✓	

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GIVING THANKS(GIVING)'26



SANTA MONICA COLLEGE
FOUNDATION

Sponsorship Commitment Form

Yes, I/we want to sponsor and invest in SMC students!

\$75,000 PRESENTING

\$50,000 GRATITUDE

\$25,000 HARVEST

\$10,000 BLESSINGS

\$5,000 COMMUNITY

Please accept my fully tax-deductible donation of \$ _____

Individual Sponsor Contact Information

First Name

Last Name

Phone

E-Mail

Address (Street)

City/State/Zip

Corporate/Organization Sponsor Information

Organization Name

Contact Name

Phone

E-Mail

Address (Street)

City/State/Zip

Pay Online Securely: foundation.smc.edu/thanksgiving

Please find my check enclosed, payable to:

Santa Monica College Foundation
Attn: Katie Moe/Thanksgiving
1900 Pico Blvd.
Santa Monica, CA 90405



Please note there are rolling deadlines. Submit your pledge early to ensure you receive your full sponsor benefits.

Tax ID: 95-6047779

**Questions? Please contact Katie Moe, Development Director
(310) 434-8583 or moe_katherine@smc.edu**



At a Glance

#1 in Transfers to UCs, USC, LMU & Columbia

SHAPING FUTURES & STRENGTHENING COMMUNITY

- #1 in Transfers to UCs for African American and Latinx Students
- Designated a California Black-Serving Institution
- Nationally recognized as Hispanic-Serving Institution with 41% Latinx Students
- Providing a World Class Education for \$1,200/year

25,000+

Students

75%

Low-income

65%

Students of Color

51%

First-Gen

67%

Part-time

28

Average age



SMC Foundation's mission is to eliminate barriers to ensure academic success for SMC students.

Board of Directors:

Margaret Sohagi, Esq. (Chair), Spring Aspers (Vice Chair), Deanna Hansen (Secretary), James Castro (Treasurer), Sean Barry, Don Girard, Tiffany B. Grunwald, MD, Mark Ivener, Dr. Kathryn E. Jeffery (Superintendent/President), Jeff Lipp, Dr. Lizzy Moore, Colleen O'Brien, Dr. Ava T. Shamban, Doug Scherrer, Mark Verge

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