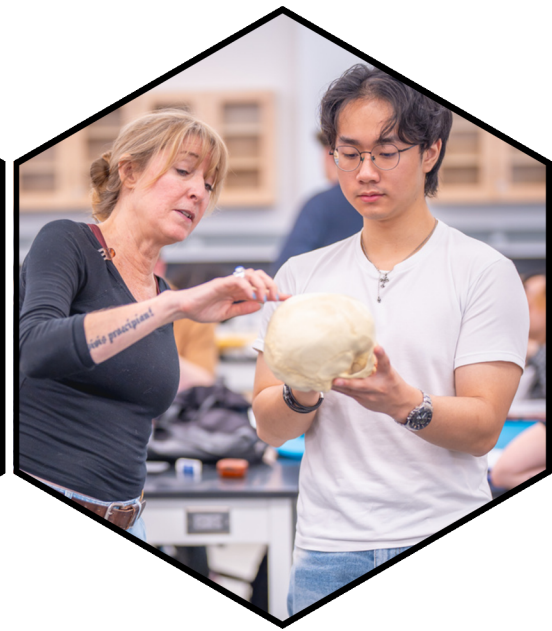


Launch the Future

Supporting STEM at SMC

A Universe of Possibilities

Launch the Future with us to expand access and opportunity for students pursuing science, technology, engineering, and mathematics (STEM) at Santa Monica College.



SMC's new Math & Science Building is a bold step forward — but critical gaps remain in funding the equipment, research, and industry exposure students need to compete in today's STEM fields. Many SMC students are low-income, first-generation college students balancing multiple responsibilities, making access to these opportunities not just important but essential to unlocking their potential and strengthening our future workforce.

Your support launches what's next:

- equipping and maintaining labs with industry-standard technology
- expanding hands-on research
- unlocking access to scholarships, conferences, mentorship, and professional networks that shape career trajectories
- accelerating opportunity and ensuring that talent, not circumstance, determines who leads in the future workforce

Invest in our future STEM leaders and visionaries.

To secure your sponsorship, contact **Katie Moe at (310) 434-8583** or moe_katherine@smc.edu
Visit foundation.smc.edu/STEM to donate online.

Launch the Future

Supporting STEM at SMC

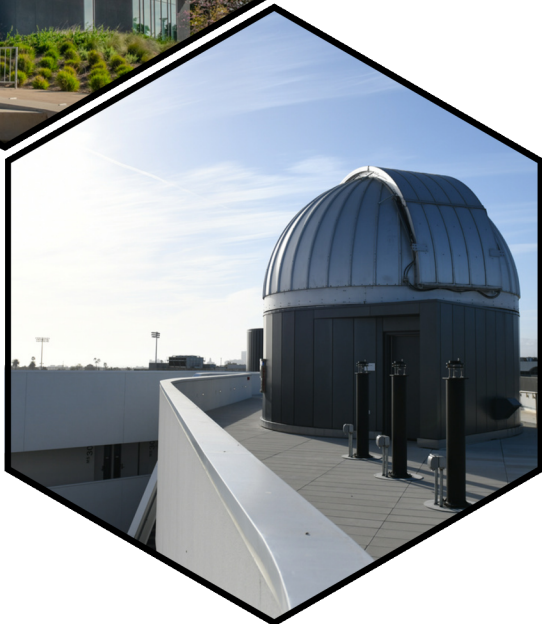
An Immersive Evening of Exploration

Saturday, September 26

6:00 p.m. – 9:00 p.m.

**Santa Monica College
Math & Science Building**

Join us at sunset for an elevated experience inside SMC's new Math & Science Building. Enjoy rooftop access with panoramic city views, premium cocktails, and curated tasting stations, as you connect with fellow leaders, innovators, and changemakers shaping the future of STEM.



Explore a series of interactive experiences throughout the building:

- Engage directly with students and faculty at live STEM showcase stations
- Step inside cutting-edge labs and innovation spaces
- Experience the Planetarium and Observatory, including guided telescope stargazing

This is not a traditional program — it's a fully immersive experience of innovation, talent, and possibility.

Co-Chairs:

Tiffany B. Grunwald, M.D., Ava T. Shamban, M.D., Margaret Sohagi, Esq., and Lauren Reager, M.D.

Host Committee:

Spring Aspers, Sean Barry, James Castro, Don Girard, Deanna Hansen, Mark Ivener, Dr. Kathryn E. Jeffery, Jeff Lipp, Dr. Lizzy Moore, Colleen O'Brien, Doug Scherrer, Mark Verge

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Launch the Future

Supporting STEM at SMC

Sponsorship Opportunities

Your sponsorship is an investment in the future of SMC students and our community. Sponsorship opportunities begin at \$2,500+ and include a range of benefits designed to provide meaningful recognition and visibility. Custom sponsorship opportunities are also available to align with your philanthropic and marketing goals.

Presenting Partner: \$50,000

- **Premier logo recognition as Presenting Partner** across all campaign materials, including event invitation, signage, promotions, and the SMC Foundation website
- **Prominent verbal recognition during the program** acknowledging your leadership in supporting STEM education
- **Exclusive brand integration** within a signature experience, such as a “Powered by” Planetarium show or Observatory guided stargazing experience
- **Sponsor of a STEM showcase station** demonstrating your commitment to student innovation and research
- **Opportunity to host a future on-campus workshop, lecture, or recruitment event** connecting directly with students and faculty to share expertise and inspire the next generation of STEM leaders
- **Twelve (12) VIP event tickets** giving your guests rooftop access with sunset views and guided star gazing, premium cocktails, curated tasting stations, a private Planetarium mini show and more
- **Featured in the event recap video** illustrating your engagement with students and immersive campaign moments
- **Inclusion in a post-event feature** on “Investing in the Future STEM Workforce”
- **Logo inclusion in all SMC Foundation e-blast** (16,000+ recipients), showcasing your leadership support across the community
- **Social media recognition** with four (4) posts, including one (1) dedicated feature

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Launch the Future

Supporting STEM at SMC

Visionary: \$25,000

- **Branded host of the rooftop sunset experience** featuring your organization in this signature event and creating an unforgettable, visually stunning connection with students and guests
- **Verbal recognition during the program** acknowledging your support for STEM education
- **Sponsor of a STEM showcase station** demonstrating your commitment to student innovation and research
- **Opportunity to host a future on-campus workshop, lecture, or recruitment event** connecting directly with students and faculty
- **Eight (8) VIP event tickets** giving your guests rooftop access with sunset views and guided stargazing, premium cocktails, curated tasting stations, a Planetarium mini show and more
- **Logo inclusion across all campaign materials** including event invitations, signage, promotions, and the SMC Foundation website
- **Logo inclusion in all SMC Foundation e-blast** (16,000+ recipients)
- **Social media recognition** with three (3) posts, including one (1) dedicated feature

Catalyst: \$10,000

- **Opportunity for Branded STEM-inspired signature cocktail or culinary experience** engaging guests in a fun and immersive way
- **Sponsor of a STEM showcase station** demonstrating your commitment to student innovation and research
- **Six (6) VIP event tickets** giving your guests rooftop access with sunset views and guided stargazing, premium cocktails, curated tasting stations, a Planetarium mini show and more
- **Logo inclusion across all campaign materials** including event invitations, signage, promotions, and the SMC Foundation website
- **Logo inclusion in all SMC Foundation e-blast** (16,000+ recipients)
- **Social media recognition** with three (3) posts

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Launch the Future

Supporting STEM at SMC

Innovator: \$5,000

- **Four (4) event tickets** giving your guests rooftop access with sunset views and guided stargazing, premium cocktails, curated tasting stations, a Planetarium mini show and more
- **Logo inclusion across all campaign materials** including event invitations, signage, promotions, and the SMC Foundation website
- **Logo inclusion in all SMC Foundation e-blast** (16,000+ distribution)
- **Social media recognition** with two (2) posts



Discovery: \$2,500

- **Two (2) event tickets** giving your guests rooftop access with sunset views and guided stargazing, premium cocktails, curated tasting stations, a Planetarium mini show and more
- **Line-listing across all campaign materials** including event invitation, signage, promotions, and the SMC Foundation website
- **Line-listing in all SMC Foundation e-blast** (16,000+ distribution)
- **Social media recognition** with one (1) post

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Launch the Future

Sponsorship Commitment Form

Yes, I/we want to sponsor and invest in SMC students!

\$50,000 PRESENTING

\$25,000 VISIONARY

\$10,000 CATALYST

\$5,000 INNOVATOR

\$2,500 DISCOVERY

Please accept my fully tax-deductible donation of \$ _____

Individual Sponsor Contact Information

First Name

Last Name

Phone

E-Mail

Address (Street)

City/State/Zip

Corporate/Organization Sponsor Information

Organization Name

Contact Name

Phone

E-Mail

Address (Street)

City/State/Zip

Pay Online Securely: foundation.smc.edu/STEM

Please find my check enclosed, payable to:

Santa Monica College Foundation
Attn: Katie Moe/STEM
1900 Pico Blvd.
Santa Monica, CA 90405



Please note there are rolling deadlines. Submit your pledge early to ensure you receive your full sponsor benefits.

Tax ID: 95-6047779

**Questions? Please contact Katie Moe, Development Director
(310) 434-8583 or moe_katherine@smc.edu**



At a Glance

#1 in Transfers to UCs, USC, LMU & Columbia

SHAPING FUTURES & STRENGTHENING COMMUNITY

- #1 in Transfers to UCs for African American and Latinx Students
- Designated a California Black-Serving Institution
- Nationally recognized as Hispanic-Serving Institution with 41% Latinx Students
- Providing a World Class Education for \$1,350/year

25,000+

Students

75%

Low-income

65%

Students of Color

57%

First-Gen

67%

Part-time

28

Average age



SMC Foundation's mission is to eliminate barriers to ensure academic success for SMC students.

Board of Directors:

Margaret Sohagi, Esq. (Chair), Spring Aspers (Vice Chair), Deanna Hansen (Secretary), James Castro (Treasurer), Sean Barry, Don Girard, Tiffany B. Grunwald, MD, Mark Ivener, Dr. Kathryn E. Jeffery (Superintendent/President), Jeff Lipp, Dr. Lizzy Moore, Colleen O'Brien, Dr. Ava T. Shamban, Doug Scherrer, Mark Verge

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