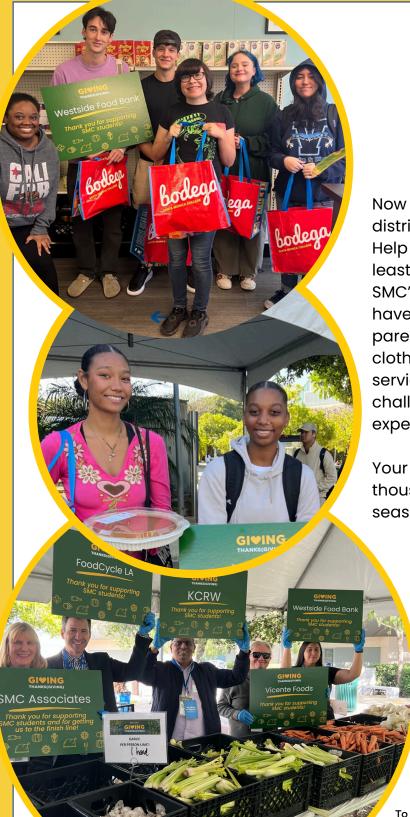


GIVING

THANKS(GIVING) 2024



Share the Joy of Giving

52% of SMC students surveyed experience food insecurity.

2023 #RealCollege Survey Results

Now in its 7th season, SMC's **Giving Thanks(giving)** distributes holiday groceries to students in need. Help us reach our goal to provide fresh food for at least 3,000 students. This flagship event supports SMC's Basic Needs Program, ensuring students have weekday access to fresh groceries, student-parenting items (i.e., diapers, formula & baby food), clothing, transportation, and mental health services. Our mission is to alleviate the basic needs challenges many of our 26,000+ students experience throughout their academic journey.

Your support will help ensure the success of thousands of deserving students this holiday season and throughout the year.

> Mon, Nov. 25 2:30pm-7:00pm Tue, Nov. 26 11:00am-6:00pm Wed, Nov. 27 9:00am-2:00pm

> > 3,000 MEALS

> > > OVER 3 DAYS!

To secure your sponsorship, contact **Katie Moe** at **moe_katherine@smc.edu** or **(310) 434-8583** or visit <u>foundation.smc.edu/thanksgiving</u>

GIVING THANKS(GIVING)	Sponsor Benefits 2024	Presenting \$75,000	Gratitude \$50,000	Harvest \$25,000	Blessings \$10,000	Community \$5,000
Brand Placement	Inclusion on Invitation & Flyers	Premier Logo Placement	Logo	Logo	Logo	Logo
	Inclusion on Event Signage & Banners	Premier Logo Placement	Logo	Logo	Logo	Line-Listing
	Inclusion on Website	Premier Logo Placement w/hyperlink	Logo w/hyperlink	Logo w/hyperlink	Logo	Line-Listing
	Inclusion on Digital Displays	Premier Logo Placement	Logo	Logo	Logo	Line-Listing
	Inclusion in SMC Fdn. Annual Report	Premier Logo Placement	Logo	Line-Listing	Line-Listing	Line-Listing
	Inclusion on Promotional T-shirts (deadline 10/4)	Logo				
	Opportunity to Include Branded Materials in Students' Grocery Bags (3,000)	✓	✓			
Corporate Engagement	Opportunity to Volunteer During Event	40 volunteers	30 Volunteers	20 Volunteers	10 Volunteers	5 Volunteers
	Featured Speaker at Event	✓	~			
	Publicly Recognized During Event	√	~	1	1	
	Opportunity to Create Custom Activation	✓	1			
	Complimentary GIVING THANKS(giving) T-shirts	40	30	20	10	5
Media Exposure	Social Media Post w/Logo & Tagging	4 Total, 1 dedicated	3 Total, 1 dedicated	3 Total	2 Total	1 Total
	Personalized Thank You Video from SMC Students (post on your internal channels!)	✓	✓			
	Inclusion in SMC Foundation E-Blast (Distribution: 16,000+)	Premier Logo Placement	Logo	Logo	Line-Listing	Line-Listing
	Inclusion in SMC Staff Bulletin Email (Distribution: 3,500+)	Premier Logo Placement	Logo	Logo	Line-Listing	Line-Listing
	Inclusion in Print & Online Advertisements, including Corsair Student Website (Distribution: 11,000 monthly visits)	Premier Logo Placement	Logo	Logo	Line-Listing	Line-Listing
	Inclusion in Press Release	✓	✓	✓	✓	

To secure your sponsorship, contact Katie Moe at moe_katherine@smc.edu or (310) 434-8583 or visit foundation.smc.edu/thanksgiving

GIVING THANKS(giving)Sponsorship Commitment Form



Supporting Basic Needs of Santa Monica College Students

					Date							
Yes, I/we want to sponsor and invest in Santa Monica College students!												
\$75,000	PRESENTING	\$50,00	0 GRA	GRATITUDE								
\$25,000	HARVEST	\$10,00	\$10,000 BLESSINGS									
\$5,000	COMMUNITY		ease accept my fully x-deductible donation of \$									
Individual Sponsor Contact Information												
First Name			Last Na	me								
Address (Street)												
City/State /Zip												
Phone			E-Mail									
Corporate Sponsor Information												
Company Name				Contac	ct Name							
Contact Email				Contac	ct Phone							
Company Address	s (Street)											
Company Address	s (City/State/Zip)											
Pay Online Securely: <u>foundation.smc.edu/thanksgiving</u>												
Please find my check enclosed, payable to:												
Attn: Katie 1900 Pico	nica College Foundatio e Moe/Thanksgiving Blvd. nica, CA 90405	on	Dloses	noto !	there are rolling o	Tax ID 95-6047779						
Janta MO	1110a, OA 90403		rtedse	TIOLE I	mere are rounid (ACAMINES.						

Submit your pledge early to ensure you receive your many sponsor benefits.