



Share the Joy of Giving

52% of SMC students surveyed experience food insecurity.

2023 #RealCollege Survey Results

Now in its 7th season, SMC's **Giving Thanks(giving)** distributes holiday groceries to students in need. Help us reach our goal to provide fresh food for at least 3,000 students. This flagship event supports SMC's Basic Needs Program, ensuring students have weekday access to fresh groceries, student-parenting items (i.e., diapers, formula & baby food), clothing, transportation, and mental health services. Our mission is to alleviate the basic needs challenges many of our 26,000+ students experience throughout their academic journey.

Your support will help ensure the success of thousands of deserving students this holiday season and throughout the year.



Mon, Nov. 25 2:30pm-7:00pm
Tue, Nov. 26 11:00am-6:00pm
Wed, Nov. 27 9:00am-2:00pm

3,000 MEALS

OVER 3 DAYS!

To secure your sponsorship, contact **Katie Moe** at moe_katherine@smc.edu or (310) 434-8583 or visit foundation.smc.edu/thanksgiving

GIVING THANKS(GIVING)	Sponsor Benefits 2024	Presenting \$75,000	Gratitude \$50,000	Harvest \$25,000	Blessings \$10,000	Community \$5,000
Brand Placement	Inclusion on Invitation & Flyers	Premier Logo Placement	Logo	Logo	Logo	Logo
	Inclusion on Event Signage & Banners	Premier Logo Placement	Logo	Logo	Logo	Line-Listing
	Inclusion on Website	Premier Logo Placement w/hyperlink	Logo w/hyperlink	Logo w/hyperlink	Logo	Line-Listing
	Inclusion on Digital Displays	Premier Logo Placement	Logo	Logo	Logo	Line-Listing
	Inclusion in SMC Fdn. Annual Report	Premier Logo Placement	Logo	Line-Listing	Line-Listing	Line-Listing
	Inclusion on Promotional T-shirts (deadline 10/4)	Logo				
	Opportunity to Include Branded Materials in Students' Grocery Bags (3,000)	✓	✓			
Corporate Engagement	Opportunity to Volunteer During Event	40 volunteers	30 Volunteers	20 Volunteers	10 Volunteers	5 Volunteers
	Featured Speaker at Event	✓	✓			
	Publicly Recognized During Event	✓	✓	✓	✓	
	Opportunity to Create Custom Activation	✓	✓			
	Complimentary GIVING THANKS(giving) T-shirts	40	30	20	10	5
Media Exposure	Social Media Post w/Logo & Tagging	4 Total, 1 dedicated	3 Total, 1 dedicated	3 Total	2 Total	1 Total
	Personalized Thank You Video from SMC Students (post on your internal channels!)	✓	✓			
	Inclusion in SMC Foundation E-Blast (Distribution: 16,000+)	Premier Logo Placement	Logo	Logo	Line-Listing	Line-Listing
	Inclusion in SMC Staff Bulletin Email (Distribution: 3,500+)	Premier Logo Placement	Logo	Logo	Line-Listing	Line-Listing
	Inclusion in Print & Online Advertisements, including Corsair Student Website (Distribution: 11,000 monthly visits)	Premier Logo Placement	Logo	Logo	Line-Listing	Line-Listing
	Inclusion in Press Release	✓	✓	✓	✓	

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GIVING THANKS(giving)

Sponsorship Commitment Form

Supporting Basic Needs of Santa Monica College Students



Date

Yes, I/we want to sponsor and invest in Santa Monica College students!

\$75,000 PRESENTING

\$50,000 GRATITUDE

\$25,000 HARVEST

\$10,000 BLESSINGS

\$5,000 COMMUNITY

Please accept my fully tax-deductible donation of \$ _____

Individual Sponsor Contact Information

First Name

Last Name

Address
(Street)

City/State
/Zip

Phone

E-Mail

Corporate Sponsor Information

Company Name

Contact Name

Contact Email

Contact Phone

Company Address (Street)

Company Address (City/State/Zip)

Pay Online Securely: foundation.smc.edu/thanksgiving

Please find my check enclosed, payable to:

Santa Monica College Foundation
Attn: Katie Moe/Thanksgiving
1900 Pico Blvd.
Santa Monica, CA 90405



Tax ID 95-6047779

Please note there are rolling deadlines.
Submit your pledge early to ensure you receive your many sponsor benefits.

Questions?

Katie Moe: moe_katherine@smc.edu or (310) 434-8583